

**OUTCOMES OF THE BACHELORE DEGREE PROGRAMME FOR
B.VOC TOURISM AND TRAVEL MANAGEMENT**

**Department of B.Voc TTM
Saraighat College**

SYLLABUS FOR B.VOC IN TOURISM AND TRAVEL MANAGEMENT (TTM)

**Programme Template: B. Voc. Course (CBCS) in TTM
Gauhati University**

Semester	CORE COURSE (12 papers, 72 credits)	Ability Enhancement Compulsory Course (AECC) (2 papers, 8 credits)	Skill Enhancement Course (SEC) (4 papers, 16 credits)	Discipline Specific Elective (DSE) (6 papers, 36 credits)
I	TTM-VC-1016	ENG-AE-1014		
	TTM-VC-1026			
	TTM-VC-1036			
II	TTM-VC-2016	ENV-AE-2014		
	TTM-VC-2026			
	TTM-VC-2036			
III	TTM-VC-3016		XXX-SE-3XX4	
	TTM-VC-3026			
	TTM-VC-3036			
IV	TTM-VC-4016		XXX-SE-4XX4	
	TTM-VC-4026			
	TTM-VC-4036			
V			XXX-SE-5XX4	TTM-VE-5016
				TTM-VE-5026
				TTM-VE-5036
VI			XXX-SE-6XX4	TTM-VE-6016
				TTM-VE-6026
				TTM-VE-6036

Alignment with CBCS The BVoc Tourism and Travel Management programme is aligned with Choice Based Credit System (CBCS) adopted by the Gauhati University.

Types of Courses

The following types of courses are offered under CBCS: Core Courses (CC). A core course is a compulsory course. A student of BVoc Tourism and Travel Management has to take 21 such Tourism and Travel Management courses over six semesters.

Elective Courses (EC).

An elective course is a course that is to be chosen from a specified set of courses. These courses are of two types.

Discipline Specific Electives (DSE):

These are elective courses that provide advanced undergraduate training in specialised areas of Tourism and Travel Management. A set of two, semester- specific, courses of this kind are offered in the sixth semester of the Tourism and Travel Management programme. In this semester, a student has to take two such courses from the relevant semester's set of courses.

Generic Electives (GE):

These courses, in disciplines other than Tourism and Travel Management, are intended to broaden the training of a student in the BVoc Tourism and Travel Management programme. A student of BVoc Tourism and Travel Management will take one such course, offered by another department, in each of Semesters I, II, III, IV & V.

Ability Enhancement Compulsory Course (AECC).

Five such courses are to be taken, one in each Semester I, II, III, IV & V.

Skill Enhancement Course (SEC).

A student is to take one such course in Semester I, II III and one in Semester VI.

Grants Commission (UGC) scheme on skill development based higher education as part of college/university education leading to Bachelor of Vocation (B. Voc.) Degree, the university has decided to introduce the skill education-based degree programme leading to the award of the BVoc degree. As per the UGC scheme and in coherence with the NSQF framework is designed with facilities for multiple exits/entry into the programme and, depending on the skill level attained may be awarded Diploma/ Advanced Diploma or a B. Voc degree at the end of the 6 semesters programme as the case may be. It is expected that the B. Voc. programme would enable its products making a meaningful participation the Tourism and Travel Management activities of the country through adequate employment and entrepreneurship.

Duration:

The duration of the B. Voc. Courses shall ordinarily be of three years duration which shall be evenly distributed into semesters. There shall be at least 90 teaching-learning days in a semester excluding the evaluation time.

Programme Structure

The B.Voc programmes shall have a mix of general and skill component in which 40.0% of the total content shall be of general nature including language courses in English while the remaining 60.0% of the content shall be on skill developing. The syllabi of the various programmes shall be approved and amended as may be needed from time to time by the concerned university authorities.

Programme outcome

In pursuance of the University Grants Commission (UGC) scheme on Skill Development based higher education as a part of college/university education leading to Bachelor of Vocational (B. Voc.) Degree, The Dept. of Higher Education, Govt of Assam (Sponsored) has decided to introduce the skill education-based degree Programme leading to the award of BVoc Degree in Tourism and Travel Management. The programme as per the UGC scheme and in coherence with NSQF framework is designed with facilities for multiple exits/entry into the programme and, depending on the skill level attained may be awarded Certificate/Diploma/Advanced Diploma or a BVoc Degree at the end of 6 semester programme as the case may be.

Programme Objectives –

BVoc TTM At the end of the programme, the student should be able to:

- Have an overview of all the relevant areas of Tourism and Travel Management
- Understand the concepts thoroughly on Tourism and Travel Management.

- Complete internships/projects in organizations and gain practical knowledge in the Tourism and travel sector.
- Develop the skill and knowledge about Tourism and Travel Management.
- Be industry ready and enhance employability skills to slide into Tourism and travel sector.
- Be confident to start a small entrepreneurial activity in Tourism and travel Sector.
- Gain confidence to be self-reliant and create employment opportunities for others in Tourism and travel Sector.

Programme includes

- Educational Tour (which is evaluated through report and presentation) of not more than 10 days and entire cost of the tour should be borne by the student.

SEMESTER-I

QP: Travel Consultant – THC / Q4404

NSQF Level - 4

Paper TTM-VC-1016 - Travel Consultant - I

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to have general overview about Tourism
- b) Students will be able to understand the Definition of Tourism
- c) Students will be able to understand about the Major Elements of Tourism and Travel Consultant.

QP: Travel Consultant – THC / Q4404

NSQF Level - 4

Paper TTM-VC-1026 - Travel Consultant - II

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand the Definition of Travel and Tourism industry and its stake holders.
- b) Students will be able to understand about the Major functions an role of travel consultant and its contribution on Tourism industry

QP: Travel Consultant – THC / Q4404

NSQF Level - 4

Paper TTM-VC-1036 - On Job Training (Practical)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an industrial exposure.
- b) Students will undergo an on job training to get in hand experience of all theoretical learning in practical aspect.

SEMESTER -II

QP: Meeting, Conference and Event Planner – THC / Q4401

NSQF Level - 5

Paper: TTM-VC-2016 - Meeting, Conference and Event Planner- I

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand the Meeting, conference and Events.
- b) Students will be able to understand event planning and its role in tourism industry.

QP: Meeting, Conference and Event Planner – THC / Q4401

NSQF Level - 5

Paper: TTM-VC-2026 - Meeting, Conference and Event Planner- II

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand the Event Management and how to plan and Execute an event.
- b) Students will be able to understand various aspect of planning an event and Event management sector.

QP: Meeting, Conference and Event Planner – THC / Q4401

NSQF Level - 5

Paper: TTM-VC-2036 – On Job Training (Practical)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an industrial exposure.
- b) Students will undergo an on job training to get in hand experience of all theoretical learning in practical aspect.

SEMESTER-III

QP: TOUR MANAGER – THC / Q4405

NSQF Level - 6

Paper: TTM-VC-3016 - Tour Manager- I (i)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand about the Modes of Transportation and significance such as Surface Transport Air Transport & Water
- b) Students will be able to Understand about the Amenities that a tourist needs at a destination and how to help the tourism my managing tours

QP: TOUR MANAGER – THC / Q4405

NSQF Level - 6

Paper: TTM-VC-3026 - Tour Manager- I (ii)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an overview of services required by tourist during tour and how to manage the tour.
- a) Students will be able to manage the Tour with an understanding of service management related to destination.

QP: TOUR MANAGER – THC / Q4405

NSQF Level - 6

Paper: TTM-VC-3036 – On Job Training (Practical)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an industrial exposure.
- b) Students will undergo an on job training to get in hand experience of all theoretical learning in practical aspect.

SEMESTER- IV

QP: TOUR MANAGER – THC / Q4405

NSQF Level - 6

Paper: TTM-VC-4016 - Tour Manager- II (i)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to Understand about the tour packages available for the tourists.
- b) Students will be able to Understand about the Types of Activities tourist can enjoy on their visit to any destination.
- c) Students will be understand the client and how to Manage the client and develop business.

QP: TOUR MANAGER – THC / Q4405

NSQF Level - 6

Paper: TTM-VC-4026 - Tour Manager- II (ii)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand about the essential support services that that are part of the total tourist infrastructure and their importance in the development and promotion of tourism at any tourist destination.
- b) Students will be to understand the IPR and how to maintain IPR of organisation and customers.

QP: TOUR MANAGER – THC / Q4405

NSQF Level - 6

Paper: TTM-VC-4036 – On Job Training (Practical)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an industrial exposure.
- b) Students will undergo an on job training to get in hand experience of all theoretical learning in practical aspect.

SEMESTER-V

QP: DUTY MANAGER – THC / Q0106

NSQF Level - 7

Paper: TTM-VE-5016 – Duty Manager- I (i)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to have general overview about Accommodation as Components of Tourism
- b) Students will be able to understand the Importance of Accommodation in Tourism Industry.
- c) Students will be able to understand the Importance Planning and scheduling front office operations and Setting standards for and monitoring Front Office functions.

QP: DUTY MANAGER – THC / Q0106

NSQF Level - 7

Paper: TTM-VE-5026 – Duty Manager- I (ii)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand about the major types of Accommodation.
- b) Students will be able to understand about the types of Meal Plan.
- c) Students will be able to understand about Interacting with superiors and colleagues and how to Communicating with customers

QP: DUTY MANAGER – THC / Q0106

NSQF Level - 7

Paper: TTM-VE-5036 – On Job Training (Practical)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an industrial exposure.
- b) Students will undergo an on job training to get in hand experience of all theoretical learning in practical aspect.

SEMESTER-VI

QP: DUTY MANAGER – THC / Q0106

NSQF Level - 7

Paper: TTM-VE-6016 – Duty Manager- II (i)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand about the types of hotel department and their functions.
- b) Students will be able to understand about the role of hospitality in tourism.
- c) Students will be able to know the different types of booking and the various software's used to manage the hotels.

QP: DUTY MANAGER – THC / Q0106

NSQF Level - 7

Paper: TTM-VE-6026 – Duty Manager- II (ii)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will be able to understand importance of health and hygiene in the hotel industry and how to maintain it.
- b) Students will be able to understand how to maintain safety at workplace and gender equality in an organisation
- c) Students will be able to understand the importance of achieving customer satisfaction through customer-centric service, customer relationship management.

QP: DUTY MANAGER – THC / Q0106

NSQF Level - 7

Paper: TTM-VE-6036 – On Job Training (Practical)

Total Marks: 100

Credits: 6

Course outcome:

- a) Students will have an industrial exposure.
- b) Students will undergo an on job training to get in hand experience of all theoretical learning in practical aspect.